2020-21 Awards Club Bulletin Award – Monthly and Weekly Bulletins

Tier Awards Apply for Monthly and Weekly Bulletins
This award will be based on the club bulletin as a whole – its content, its appearance, and its regularity.
Documentation must be provided to be eligible for this award. Answer each of the follow questions:
Submission of four (4) consecutive issues is required. They will be reviewed for the following criteria:

- Attractive appearance (1-3 points)
- Current RI Presidential them displayed (1 point)
- Program schedule displayed (1 point)
- Birthdays displayed (1 point)
- Anniversaries displayed (1 point)
- 4 Way Test displayed (1 point)
- Foundation Information (1 point)
- Public Image Awareness (1 point)
- Membership Information (1 point)
- Is it printed, electronic, or both? (5 points for both, 3 points for either printed OR electronic)
- Printed copies of the bulletin/newsletter are sent to absent members and to those without computer access? (3 points)
- Is a printed copy of the newsletter available at club meetings to club members and guests? (3 points)
- Is your bulletin distributed at each meeting? (3 points)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact statement:
  - Describe you club's bulletin distribution beyond the club if any and describe how the bulletin benefited the club members or others. 150 words or less. (1-5 points)

2020-21 Club Administration Award

(*Formerly Club Service Award*) – Recognizes the Club that best demonstrates effective internal club administration, develops fellowship among members, utilizes club activities to advance the Objects of Rotary, and fosters the Family of Rotary. Answer each of the following questions:

- Does the club have a club officer succession plan showing officers as well as Board, a process for the conduction of election of the slate of officers and a set timeline for the election? (2 points)
- Does the club have up-to-date bylaws and a plan or schedule to review annually and revise when necessary? (2 points)
- Does the club have an up-to-date strategic plan and plan or schedule to review annually and revise when necessary? (2 points)
- Did the club conduct and record monthly club board meetings? (2 points)
- Did the club secretary submit membership changes, additions and corrections to DACdb within 2 weeks of the occurrence? (2 points)
- Did the club comply with all club corporate filings and tax filings? (2 points)
- Number of club members who attend to members wellbeing, i.e. Condolence cards, get well cards, birthday cards, etc.; calls to members who haven't attended meetings. (1 point)
- Sample calendar of club socials/holiday celebrations/charter night celebrations, etc. arranged by the Club Service Chair or their designee. (1 point)

- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact Statement:
  - Describe how your club administration/service influenced the club. Indicate how the benefits of the club administration efforts impacted the club and its members. 250 words or less. (1-5 points)

2020-21 Club Website Award
Tier Awards Apply

These awards will be based on a review of the club's website. To be eligible, the clubs must submit its web address to the committee. Websites will be reviewed for the following:

- A way to contact (1 point)
- About Rotary (1 point)
- Appearance (up to 5 points)
- Calendar (1 point)
- Current year theme logo displayed (2 points)
- Current approved logos and wheel images from the Rotary Brand Center (2 points)
- Functionality (up to 5 points)
- How to become a member (1 point)
- Link to social media – Facebook, Twitter, Instagram, YouTube, etc. (up to 5 points)
- Make-up meeting information (1 point)
- Meeting information (1 point)
- Name of Club (1 point)
- Newsletter(s) (1 point)
- Officers (1 point)
- Useful (working) links (up to 5 points)
- If payments are accepted online, the website has an SSL Certificate (URL starts with "HTTPS") (2 points)

2020-21 Community Service Award
Tier Awards Apply

An award will be made for the club that best demonstrates "Service Above Self" based on all activities/projects provided to its community. Answer each of the following questions:

- List up to five (5) community service activities/projects in which club members participated. (1 point per project)
- Number of club members who participated in each listed activity/project. (1-3 points per project)
- List collaborating groups, organizations, businesses, clubs, etc. for each activity/project. (1-3 points)
- List supporting video, online story or a news article describing the project(s). (1-5 points)
- Submission of an approved District Grant that addresses needs in your community. It can be one of the projects already listed. (3 points)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact statement:
  - Describe the community needs that were addressed and the impact that was made on the community.
  - 150 words or less for each listed activity/project. (1-10 points award)

2020-21 Awards District Rotary Foundation Award
Tier Awards Apply

This award will be presented to the Rotary Club(s) which does the best job of informing and engaging its membership and its community about The Rotary Foundation and its programs. Answer each of the following questions:

- All Foundation giving goals input into Rotary Club Central by May 1 of the previous year. (2 points)
- Number of club members enrolled in Rotary Direct (recurring giving, any amount. (1-3 points)
- Club contributed an average of at least $100 per member to the Annual Fund. (1 points)

- Club contributed an average of at least $200 per member to the Annual Fund. (2 points)
- Club added at least one new Paul Harris Fellow by April 30, 2021. (2 points)
- Club had at least one attendee at the Grants Management Seminar. (1 point)
- Club had at least one attendee at the Foundation Workshop. (1 point)
- Club had at least one attendee at the Foundation Banquet if held. (1 point)
- Club regularly used the Rotary Foundation messaging to educate the club or the club devoted a meeting program to the Rotary Foundation topic. Examples: Rotary District 7600 Foundation Committee messages/speakers, the RI Trustee Chair monthly messages, etc. (1 point)
- Club participated in funding a District Grant prior to March 31, 2021. (1 point)
- Club participated in funding a Global Grant prior to March 31, 2021. (1 point)
- Club contributed at least $500 to Polio Plus. (1 point)
- Number of club members who attended Polio Plus ballgame if held. (2 points)
- Club participated in at least one program, activity or event that promoted Rotary's polio eradication campaign. (1 point)
- Club featured an alumni speaker at a meeting program. (2 points)
- Club supported the selection of alumni for Rotary Club or Rotaract club membership. (1 point)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact statement:
  - Describe the benefits regarding the club's promotion and awareness efforts of the Rotary Foundation and the District Rotary Alumni Association. Indicate how these benefits made an impact on the club, the district or the community/world. 250 words or less. (1-10 points)

2020-21 Awards International Award
Tier Awards Apply

This award recognizes the club that best exemplifies international service, especially in the promotion of understanding, goodwill and peace. Answer each of following questions:

- List up to five (5) international service activities/projects in which club members participated. (1 point per project)
- Number of club members who participated in each listed activity/project. (1-3 points per project)
- List collaborating groups, organizations, businesses, clubs, etc. for each activity/project(s). (1-5 points)
- Link to supporting video, online story or a news article describing the project(s). (1-5 points)
- Review committee will also consider and may award additional points for the following: International service project Global Grant sponsor club. Global Grant contributor club, District Grant sponsor club, District Grant contributor club (the points were included on the original awards from last year. To be consistent we make it (1-3 points)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact Statement:
  - Describe the international needs that were addressed and how this project made an impact to the international community. 150 words or less for each listed activity/project. (1-10 points awarded)

2020-21 Awards Public Image Award
Tier Awards Apply

This award recognizes the club that best uses media platforms to promote awareness of Rotary and the work of Rotarians in the community and the world. An award will be made for the best overall demonstrated achievement in Public Image. Answer each of the following questions:

- Rotary's public image is shaped by the actions of each of its members, as well as by its involvement in the community, its presence on the web and social media, and the publications it produces. The overall goal is to increase membership, expand community partnerships, improve fundraising opportunities, and promote involvement in club projects.
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)

- Impact Statement:
    - o Describe activities and media used to promote the awareness of Rotary and the work of Rotarians. Describe how the publicity/awareness that was generated impacted Rotary and your club. 250 words or less. (1-10 points)
    - o Number of members that were involved in developing/distributing the publicity. Briefly describe their efforts. 150 words or less. (1-10 points)
    - o Support Material: Include examples of the activities/media used by your club. Examples may include copies of press releases, activities, and photos; links to the club's Facebook, Twitter, Instagram, You Tube, etc.; copies of communications soliciting new members, promoting Rotary's mission, telling Rotary stories. (1-10 points)

2020-21 Award Rotary Education

Tier Awards Apply

Awards will recognize clubs that demonstrate the best education and speaker programs for club meetings. Education and speaker programs and education efforts are reviewed on informative, noteworthy and consistent content. Answer each of the following questions:

- Number of members that plan and execute New Member Orientation sessions. (2 points)
- Number of members who attended current year RI, Area and District activities. (1-10 points)
- District Training assemblies or retreats
- District Conference
- Rotary Leadership Institute (RLI)
- Pre-PETS (1 point)
- PETS (1 point)
- Area Training assemblies or retreats
- Other
- Supporting Material: Include a sampling of the club's calendar of speakers, a copy of the club's New Member Induction and Orientation programs and other supporting material. (1-10 points)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact Statement:
    - o Describe the efforts the club made regarding Rotary Education and indicate how these efforts impacted the club, the district or the greater community. Items could include: a description of engaging speakers, a Rotary history moment at club meetings, a review of an article in the Rotarian Magazine, a mention of famous Rotarians; knowledge of Rotary Impact in the world, the club's support to district, area or RI education, etc. 250 words or less (1-10 points)

2020-21 Awards Rotary Youth Leadership

Tier Awards Apply

This award recognizes the club that best promotes activities which support youth participation in RYLA (Rotary Youth Leadership Awards). Answer each of the following questions:

- Number of RYLA delegates sponsored (1 point per delegate sponsored)
- Description of club involvement such as delegate presentations to club meetings, transportation to and/or from RYLA; collaboration on projects with delegates, etc. 150 words or less. (1-5 points)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact Statement:
    - o Describe the benefits and the impact of RYLA on the delegates sponsored by your club. 150 words or less (1-5 points)

2020-21 Awards Vocational Service Award

Tier Awards Apply

This award recognizes the club that best promotes the Object of Rotary through the work of its Members, showing (1) high ethical standards at work and (2) best use of their occupation to make an impact in the Community. Answer each of the following questions:

- List up to five (5) activities/projects your club did to feature Members' professions in the community. Items could include visiting or touring members workplaces, having meetings at members' workplaces, providing career information to youth, providing business ethics information to youth, a club member is a member of the Chamber of Commerce, the club held a networking event in collaboration with a business, etc. (1 point per activity/project)
- List collaborating groups, organizations, businesses, clubs, etc. for each activity/project.
- Number of club members who participated in each listed activity/project (1-5 points per activity/project).
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact statement:
  o Describe how Rotary's ethical standards provided benefits to each project. What other benefits were achieved regarding each activity/project and what was the impact to the club and community? 150 words or less for each listed activity/project.

2020-21 Awards Youth Service Award
Tier Awards Apply
An award that recognizes the club that best promotes activities which encourage youth to be productive and involved citizens in their communities. Answer each of the following questions:

- List up to five (5) youth activities/projects such as Youth Exchange sponsorships. Interact Clubs sponsored, Rotaract Clubs sponsored, joint activities involving youth and Rotarians and other club engagement activities that support youth. (1 point per activity/project)
- Number of club members who participated in each listed activity/project. (1-5 points per activity/project)
- Number of participating youth in each listed activity/project. (1-5 points per activity/project)
- Describe the collaboration that occurred regarding the activity/project. May include youth attendance or speaking at Rotary meetings: reciprocal attendance at youth club by Rotarians, youth and Rotarian involvement in joint activities, student and club faculty sponsor recognition; financial support, etc. 150 words or less for each listed activity/project (1-5 points per activity/project)
- Review committee will also consider and may award additional points based on ease of review, completeness of documentation and overall presentation of the application. (1-3 points)
- Impact Statement:
  o Describe the activity's/project's impact on the youth participants and the community. 150 words or less for each listed activity/project. (1-5 points per activity/project)