



DISTRICT 7600
STRATEGIC PLAN 2019-22

Vision and Objective

The Rotary International vision is “Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

The objective of Rotary International District 7600 is to support the Rotary clubs in advancing the objects of Rotary. The District’s primary objective is to nurture individual Rotarians and Rotary leadership, to coordinate activities, to encourage participation in local and global service projects, to foster support for our Rotary Foundation and to serve as a resource for Rotarians and the Rotary clubs.

The vision of Rotary International District 7600 is to be recognized by its clubs and their members for its commitment to “Service Above Self” and the Rotary Values of Fellowship, Integrity, Diversity, Service and Leadership. To accomplish our objective and vision Rotary International District 7600 has adopted a Strategic Plan with 7 strategic goals:

- Strategic Goal 1** Develop and encourage Rotarians to attend and experience high quality and useful training experiences through district events that are relevant to member, club, district and leadership needs.

- Strategic Goal 2** Involve and educate all Rotarians in developing, maintaining, increasing, and understanding the importance of engaged members and strengthening membership growth.

- Strategic Goal 3** Develop programs to enhance Rotarian’s knowledge of and engagement in supporting the objectives of our Rotary Foundation.

- Strategic Goal 4** Develop a communication plan that provides Rotarians with tools to access, use and share information that is essential to successful club and district operations.

- Strategic Goal 5** Work with the clubs to develop a strong Rotary Public Image within their communities and the District.

- Strategic Goal 6** Support the endeavors of Youth Services, Interact, and Rotaract through Rotarians, club, community, collegiate and District partnerships within the district.

- Strategic Goal 7** Recognize that in a changing world we should consider change that is efficient, flexible and effective.