

A large crowd of people is gathered on a green lawn in front of a city skyline. The crowd is sitting on the grass, some on blankets and some on chairs. In the background, several tall buildings are visible, including the Willis Tower (Trump Tower) on the left. The sky is blue with some white clouds. The text "Engage Rotary Alumni!" is overlaid on the image in a white, serif font, with "Tuesday, 13 June 2017" below it in a smaller, sans-serif font. The text is positioned on the left side of the image, over a yellow, brush-stroke-like background.

# Engage Rotary Alumni!

Tuesday, 13 June 2017

## Rotary Alumni

84% of current program participants are interested in membership.

66% of alumni are interested in membership.

14% of alumni are members of an alumni association.

Less than 2% of current Rotarians are alumni.

# 2013

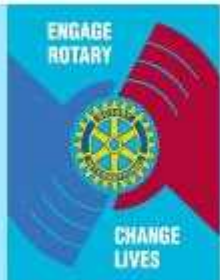
**Goal: ENGAGE ALUMNI**

District Conference  
Alumni Panel and Reunion Reception  
D7600 Alumni of the Year Award





*Save  
the  
Date*



10.04.13

**ROTARY DISTRICT 7600 IS CELEBRATING ALUMNI AT THE DISTRICT CONFERENCE!**

**Hampton Roads Convention Center, Hampton, VA**

**Alumni Plenary Session | Alumni Reception | District Banquet Dinner**

**ROTARY DISTRICT 7600**

**ALUMNI REUNION  
2013**

**PASSPORT**



2013

**ALUMNI PANEL PLENARY AT DISTRICT CONFERENCE**



# FIRST D7600 ALUMNI *Award*

NOVEMBER 14, 2013

DISTRICT 7600  
*Alumni*

You are invited to attend the  
**District Foundation Awards Banquet**  
2012-2013 Foundation Awards  
Thursday, November 14, 2013

Colonial Heritage Country Club  
6500 Arthur Hills Drive  
Williamsburg, VA 23188

\$35 per person  
Cash Bar and Reception: 5:45 PM  
Dinner Seating: 6:10 PM

RSVP to Carol Woodward at [woodwardcdt@aol.com](mailto:woodwardcdt@aol.com)



JULIE KEESLING



# 2014

**Goal: ESTABLISH D7600  
ALUMNI ASSOCIATION**

**Secure Charter & Host Induction  
D7600 Alumni of the Year Award**

**CHARTER PRESIDENT, CLENISE PLATT &  
INCOMING PRESIDENT, LAURA KOTTKAMP  
WITH RI REPRESENTATIVE, PETE SNIDER**



## 2014 | CHARTERED D7600 ALUMNI ASSOCIATION



Photo by Bill Billings



### ALUMNI CHARTER CLASS INDUCTION CEREMONY



## OFFICERS

Laura Kottkamp  
(country traveled to:  
Switzerland) - President  
Katherine Fincke  
(Netherlands)- VP  
Janna Hall (Japan)-  
Social Media  
Tyel Banks (Korea)-  
Treasurer  
PDG Jerry Fields  
(Northern Caribbean)-  
Advisor



2015

Goal:

**MAINTAIN MOMENTUM**

District Conference Alumni  
Panel Breakout

Alumni Association Induction &  
Reception

Establish Alumni Association  
Leadership Team

D7600 Alumni of the Year  
Award

# Calling All ROTARY ALUMNI

DISTRICT CONFERENCE | SATURDAY OCTOBER 3

## *Schedule of Alumni Events*

Saturday | October 3

District Conference Breakout Session  
11:30 AM—12:05 PM

**Give Us 30 Minutes and We'll Give You  
the World featuring D7600 Alumni**

**THE D7600 ALUMNI ASSOCIATION'S  
INDUCTION CEREMONY & RECEPTION\***  
4:00 PM—6:00 PM

**Alumni Association Meeting and  
Class of 2015 Induction Ceremony**  
4-5 PM

**Alumni Association Reception**  
5-6 PM

\*There is no cost to attend the Induction  
Ceremony or the Reception and guests are  
welcome

Governor's Reception and Dinner  
**Dinner Speaker: Rotary International!**  
**General Secretary John Hewko**  
7 PM | Business Attire (Black Tie Optional)

Register to attend by contacting  
Clotilde Platt at [choplatt@aol.com](mailto:choplatt@aol.com)  
or Maryann at the District Office at  
757.603.6277 or 800.925.7600



**DID YOUR ROTARY CLUB SPONSOR . . .** (check all that apply)

- ☐ Ambassadorial Scholars   ☐ Group Study Exchange participants   ☐ RYLA participants  
☐ Interact & Rotaract Clubs   ☐ Peace Fellows   ☐ Youth Exchange students

**MAKE SURE YOU INVITE THEM TO BE A PART OF HISTORY!**







Class –2015 inducted by RI General Secretary John Hewko

**Goal:**  
**ENHANCE & MAINTAIN**  
**ALUMNI ENGAGEMENT**

Alumni Day of Rotary at District  
Conference

New Alumni Association Class  
Induction, Business Meeting &  
Reception

Develop Alumni Association  
Speakers Bureau

Alumni 2016 Road Trip Calendar

D7600 Alumni of the Year Award

**2016**

Photos from the Leadership Team Meeting 2-27-16



## D7600 ALUMNI ASSOCIATION LEADERSHIP TEAM MEETING

### OFFICERS

Clenise Platt - President  
Michael Desplaines- VP  
Megan Smith- Social Media  
Tyel Banks - Treasurer  
Program & Event  
Coordinators-  
Boo Elmore  
Heather Barrar  
Morgan Darr  
PDG James Probsdorfer –  
Rotary Liaison & Advisor





Class –2016 inducted by RIPE Sam Owori





Photos by David Harrison



SAVE THE DATE | SATURDAY, SEPTEMBER 24, 2016  
ENJOY A DAY TRIP WITH ROTARY DISTRICT 7600

## ITINERARY FOR THE DAY

9:00 - 10:00 | CHECK-IN AT THE REGISTRATION DESK

10:15 - 10:45 | CONVERSATIONS WITH ALUMNI

Listen to fascinating and engaging true stories told live by Rotary Alumni about the cultural professional experiences they encountered as participants in one of Rotary International's

10:50 - 11:20 | CONVERSATIONS WITH ALUMNI

Enjoy true stories from Rotary Alumni as they talk live about how the cultural, social, per life experiences they had during their participation in one of Rotary International's programs impacted their lives.

11:30 - 12:00 | IGNITING CONVERSATIONS: THE AA SPEAKERS BUREAU

BLUE POINT ROOM II

This session will introduce the Alumni Association's newest venture: District 7600 Alumni Association Speakers Bureau. The Speakers Bureau will allow Rotarians to secure Alumni as speakers for their meetings and events.

12:30 - 1:45 | LUNCH

GRAND BALLROOM II

Take a moment to savor a meal and connect with other Alums and Rotarians over lunch and then be inspired by Captain Jason Haag, a Marine veteran of two tours in Iraq and one in Afghanistan, and Axel, his service dog, named the 2015 Service Dog of the Year.

Cost: \$20

2:00 - 4:00 | ALUMNI ASSOCIATION INDUCTION CEREMONY & RECEPTION

BLUE POINT ROOM II

Cap off your Day Trip at the Rotary District 7600's 2016 District Conference with the induction of the 2016-2017 Alumni Association Class, a brief business meeting featuring a conversation about the 2016-2017 year and drinks and appetizers during the Alumni Association Reception. Rotary International Rep Sam Owori will perform the induction ceremony.

6:00 - 7:00 | GOVERNOR'S COCKTAIL RECEPTION

GRAND BALLROOM FOYER

7:00 - 9:00 | GOVERNOR'S BANQUET & DANCE

GRAND BALLROOM I & II

District Governor Diane Hagemann will host this evening gala. Extend your day trip and stay for the gala. Dine in style, watch the Parade of Presidents, listen to comments from a Rotary International Representative and dance the night away with Kings of Swing.

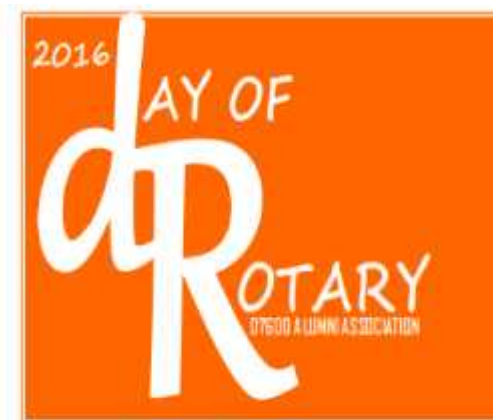
Cost: \$55 | Cocktail attire, please. Black tie optional.

Register for the events at: [ROTARYALUM@GMAIL.COM](mailto:ROTARYALUM@GMAIL.COM), QUESTIONS? CALL 757.490.7817

Hotel Registration: 757.866.329.1758 The Marriott at City Center, Newport News \$116/night until Sept 16



Facebook Live on D7600 Website



DATE	DESTINATION	LOCATION	ARRIVAL-DEPARTURE
APRIL 9	2015 PEACE CENTER CONFERENCE	UNC ROTARY PEACE CENTER FEDEX GLOBAL EDUCATION CENTER	8:30 AM — 4 PM
MAY 29 — JUNE 1	ROTARY INTERNATIONAL CONVENTION	SEOUL, SOUTH KOREA	DAILY
JULY 7	END POLIO NOW BASEBALL GAME	THE DIAMOND, RICHMOND, VA	7:00 PM (GAME TIME)
	RICHMOND SQUIRRELS TICKET COST \$10/EACH (\$2 DONATED TO END POLIO NOW FUND)		6:00 PM (GATES OPEN)
JULY 27	END POLIO NOW BASEBALL GAME	HARBOR PARK, NORFOLK, VA	7:05 PM (GAME TIME)
	NORFOLK TIDES TICKET COST \$13/EACH (PORTION DONATED TO END POLIO NOW FUND)		
AUGUST 20	NORFOLK BOTANICAL GARDEN	6700 AZALEA GARDEN ROAD (NORFOLK)	1:00 PM — 3:00 PM
	PRIVATE TOUR & RECEPTION WITH NRG PRESIDENT & CEO MICHAEL DESPLAINES (AA VP)		
SEPTEMBER 22-25	DISTRICT 7600 CONFERENCE	MARRIOTT CITY CENTER, NEWPORT NEWS	DAILY
	ALUMNI ASSOCIATION CLASS 2016-17 INDUCTION CEREMONY & RECEPTION		
OCTOBER 24	WORLD POLIO DAY	DISTRICT-WIDE	TBD
NOVEMBER 10	D7600 ROTARY FOUNDATION DINNER	COLONIAL HERITAGE COUNTRY CLUB	6:00 PM
	ALUMNI OF THE YEAR AWARD	WILLIAMSBURG, VA	
JUNE 10-14, 2017	ROTARY INTERNATIONAL (RI) CONVENTION	ATLANTA, GEORGIA	DAILY
	RI FOUNDATION 100TH YEAR CELEBRATION		

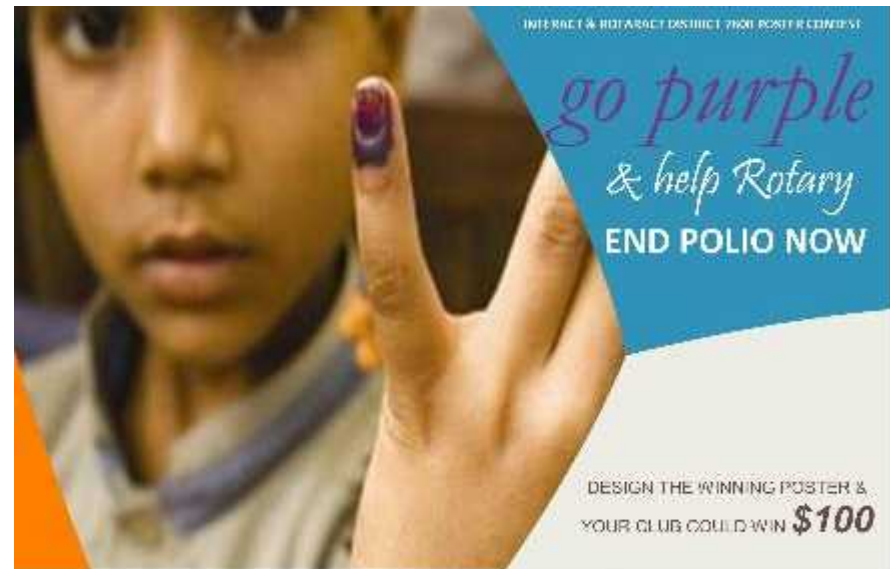
\*EACH ROAD TRIP DESTINATION IS FAMILY FRIENDLY | FOR ADDITIONAL ROAD TRIP DETAILS VISIT: [HTTPS://WWW.FACEBOOK.COM/ROTARYALUMNI/](https://www.facebook.com/rotaryalumni/)

# TAKE A ROAD TRIP WITH US!



# ALUMNI & POLIO PROJECTS





2014





## PACK THE PARK FOR POLIOPLUS

### JULY 9, 2015



3001 K. BOULEVARD, RICHMOND, VA 23220  
804-359-3866 • FLYNN (1946) • SQUIRRELSBASEBALL.COM



### TERRACE LEVEL SEATS \$10 | PREGAME TAILGATE \$24

Tailgate includes ALL-YOU-CAN-EAT Buffet at 5:30 pm | Gates open at 6:00 pm | Game Time: 7:05 pm

\$2 on each ticket goes to the End Polio Now Foundation

To Order Tickets Contact: Garrett Erwin

804-359-3866 x327 | Garrett.erwin@squirrelsbaseball.com

### JULY 20, 2015

### ROTARY SECTION TICKETS \$12 EACH

Gates open at 6:00 pm | Game Time: 7:05 pm

A percentage of each ticket goes to the End Polio Now Foundation

To Order Tickets Contact: Heather McKeating

757.622.2222 Ext 121



ROTARY NIGHT AT THE PARK WILL INCLUDE OPPORTUNITIES FOR ROTARIANS TO:  
SING THE NATIONAL ANTHEM & GOD BLESS AMERICA  
THROW OUT THE FIRST PITCH, PARTICIPATE IN BETWEEN INNING ACTIVITIES  
PURCHASE POLIO CROCUSES & VISIT PURPLE PINKIE TABLES

HARBOR PARK | 150 PARK AVENUE NORFOLK, VA 23510



GO PURPLE WITH THE ROTARY DISTRICT 7600 ALUMNI ASSOCIATION

**OCTOBER 24, 2016**

World Polio Day

**SHARE A PURPLE POST ABOUT  
ROTARY INTERNATIONAL'S**



**QUEST TO END POLIO NOW**

**SHARE THIS POST | DONATE | JOIN THE LIVE EVENT  
AT [HTTP://WWW.ENDPOLIO.ORG/](http://www.endpolio.org/)**



# D7600 ALUMNI Award Winners

The Alumni Of the Year Award is an alumni recognition award for exceptional service by District 7600 Rotary Alumni and is distributed during the District Foundation Banquet.

2013 | Julie Keesling

2014 | Clenise Platt

2015 | Amy Kay

2016 | PDG Jerry Fields



ALUMNI RECONNECT

**D7600 Alumni Association Facebook Page**

**<https://www.facebook.com/rotaryalumni/>**

**#rotaryalumni**

## BEST PRACTICES FOR ALUMNI CHAIRS

1. Get personal – be willing to make phone calls & personal visits to engage alums
2. Recognize ALL alumni are connected to Rotary for life, BUT all may NOT become Rotarians –they are still strong perspective Alumni Association members and are some of your best ambassadors and connectors to other alumni
3. Be proactive and strategic about who you invite to be on the leadership team and say thank you and appreciate those who serve
4. Establish a timeline and calendar annually to plan effectively. Set annual goals but, be flexible.

## BEST PRACTICES FOR ALUMNI CHAIRS

5. Include a Rotarian on the leadership team – institutional knowledge, bridge between alums and Rotary
6. Encourage Rotary clubs in your District to assist in recruitment, engagement and retention of alumni
7. When possible, plan Alumni Events in conjunction with other Rotary District events to help connect alumni with Rotarians. Invite Rotarians to participate in Alumni Events
8. Cultivate District Leadership support, it is invaluable



## LESSONS LEARNED

1. Encourage engaged and interested alumni to become more involved in leadership roles, committees and events
2. Maintain and update a list of the alumni's contact information and include the year they were inducted into the Alumni Association if applicable
3. Take the time to build quality programs and events
4. Reach out to all who qualify as Rotary Alumni as defined by Rotary International
5. Consistently communicate with alumni
6. Engage alumni early when they return from participating in a program-send them a notice of congratulations and let them know about Alumni events