

District Conference

September 22 – 24, 2017

Why attend?

Fellowship... Food... and Fun!

Each year, District 7600 holds a conference for Rotary club members and their guests designed to share what's happening in Rotary world-wide and within the District. During the three-day event, participants will:

- *Hear from Rotary International President's representative who will share news of Rotary*
- *Hear reports of the district's goals, and successes and challenges*
- *Hear from speakers who share their knowledge on a variety of topics in plenary sessions and smaller breakout sessions*
- *Attend various social/entertaining events*
- *Network with friends, make new connections, and find inspiration*

What's the schedule?

The conference starts on Friday, September 22 at 11:00 am and ends after the memorial service on Sunday morning. Participants can register for all or part.

Friday:

11:00 AM – 12:15: Opening Ceremony, welcome by DG John Padgett, welcome by Norfolk Mayor Kenny Alexander, greeting by RI representative, Nicki Scott.

12:30 – Luncheon with Keynote speaker Pat Shafer, Rotary Peace Scholar

Patricia is a Rotary Peace Fellow and former Rotary Ambassadorial Scholar. Her work with *Mothering Across Continents* and one its flagship programs *NewGen* Peacebuilders has been profiled in an issue of Rotarian magazine. She will be one of the Rotary Peace Fellows in a new book



about the Fellowship program released at the 2017 Rotary International Convention in Atlanta.

The NewGen Peacebuilders program that she founded with collaboration from other Rotary Peace Fellows has been endorsed by the Rotary Action Group for Peace. The program trains and mentors young people ages 14 to 24 in foundations and frameworks of peace-building, and requires completion of a team action peace project. Many of these projects have focused on inequities in education for low-income communities, human trafficking, and other Human Rights-related issues. Trainings have been completed or are being initiated in the Carolinas, California, Virginia, Bolivia, Argentina, Colombia, and Thailand.

Friday Breakout sessions (4 concurrent at each time slot):

1:45 – 2:35 pm

- Sally Hartman – *Telling your Rotary Story*
- Mike Jallo – *Proven Strategies to Grow Membership*
- Pat Shafer– *Rotary Peace Fellows Program and New Generation Peace Builders*
- Al Veeck – *Don't Forget to Remember: Using Dale Carnegie Memory Techniques for Club Success*

2:45 – 3:35 pm

- Sally Hartman – *Telling your Rotary Story*
- JoAnn Meaker – *Navigating the New District Website*
- Pat Shafer– *Rotary Peace Fellows Program and New Generation Peace Builders*
- Al Veeck – *Learning to Talk the Talk*

3:35 – 4:35 pm

- Dianne Gordonn, Floyd Brown & David Rosenthal – *Social Media*
- Nicki Scott – *What the Future of Rotary Looks like*
- Ken Hodges (moderator) – *Youth Exchange Presentation*
- Diane Hagemann and Susan Zachensky-Walthall led panel discussion – *Women in Rotary--Some Change is Awesome!*

7:00 – 8:15 pm Dinner with keynote speaker: JOHN F. REINHART, CEO and executive director of the Virginia Port Authority (VPA), talking about “Leadership in Crisis”

John F. Reinhart is responsible for the broad programmatic areas of business development and growth, strategic marketing, finance, and operations of Virginia’s marine terminal facilities: Virginia International Gateway, Newport News Marine Terminal, Norfolk International Terminals, Portsmouth Marine Terminal, Richmond Marine Terminal and the Virginia Inland Port.



Prior to joining the VPA, John worked for the Maersk organization for 23 years and served as CEO of Maersk Line, Limited and a member of the board of directors from 2000-2014. During his career with Maersk, he was involved with the Maersk ship, Alabama, during the pirate hostage crisis. This incident was made into a movie picture starring Tom Hanks.

After retiring from Maersk, John began his tenure with VPA in February 2014.

John currently serves on multiple regional boards including the Hampton Roads Transportation Accountability Commission, Marine Transportation System National Advisory Council, Hampton Roads Business Roundtable, Hampton Roads Chamber of Commerce Regional Board and Nauticus Foundation.

His awards and honors include: Virginia Business Magazine's 2016 Business Person of the Year, 2015 Merchant Marine Medal for Outstanding Achievement, 2014 Colgate W. Darden, Jr. Scouter Citizen of the Year, 2009 Seafarer's International House, Outstanding Friend of the Seafarer and the 2007 Admiral of the Ocean Sea Award.

John received his bachelor's degree in general studies and political science from Ohio University and later earned his Executive MBA from the University of Michigan.

Let's have some fun!

4:30 pm: Hospitality House closes

5:30 – 7pm: Wasserhund and the Craft Beer Brew-ha-ha – a new craft beer will be tapped for the first time



8:30 – 10:00 pm: Moonlight river cruise on the paddlewheel boat, the Carrie B – registration fee \$15.00



9:00 – 11:00pm: Norfolk Club Hospitality Suite
Chesapeake, Great Bridge and Cape Henry Club Hospitality Suite

Saturday:

8:00 – 9:15 Breakfast with Keynote Speaker: Captain Richard C. McDaniel



Captain Richard C. McDaniel, the Commander of Naval Station Norfolk, will talk about the Norfolk Naval Station. He has 23 years of naval service and has deployed multiple times to the Arabian Gulf, Western Pacific, Eastern Pacific, Indian Ocean, Mediterranean and Caribbean. He also served as Executive Officer aboard USS PHILIPPINE SEA (CG 58), and Assistant Maritime Operations Officer for Carrier Strike Group Twelve, Operations Officer for Destroyer Squadron Six (CDS 6), and Combat System Officer on

USS OBANNON (DD 987), First Lieutenant and Strike Officer on USS PAUL HAMILTON (DDG 60) and Communications Officer on USS ENGLAND (CG 22). McDaniel has been awarded the Defense Meritorious Service Medal, Meritorious Service Medal (three awards), Joint Service Commendation Medal, Navy-Marine Corps Commendation Medal (four awards) and the Navy Achievement Medal (three awards).

Saturday Breakout Sessions: (4 concurrent)

9:25-10:25 am

- Todd Bradbury – *Strategic Planning for Rotary Clubs*
- SuAnne Bryant with Appaiah Ballachanda and Adeeb Hamzey – *Global Grants in Action*
- Panel discussion – *Rotary Alumni*
- Dianne Gordon, Floyd Brown & David Rosenthal – *Social Media*

10:35 – 11:35 am

- Stephen Beer, Colleen Bonadonna, Diane Waters – *Polio Immunization Days*
- Brad McMurren – *The Magic of 'Yes &' , Improv for Rotarians*
- Rudy Garcia (moderator) with Alex Ritchie on Rotaract, Charlie Firestone on Interact and either Leslie Bryant or Rudy Garcia on RYLA – *Youth Services*
- Mike Lamonea – *Sex Trafficking*

11:50 – 1:45 am Luncheon Plenary Session:

- Brad McMurren will lead a short improv session with District leadership and the millennial panel.
- Millennial panel moderated by Clenise Platt with Chip Hendricks, Ryan Reyes, Alexandria Ritchie and Jesse Hendricks.

3:00 – 5:00: Rotary Alumni Induction Ceremony; Business meeting & reception

Let's have some fun!

Saturday afternoon: **2:00 – 4:00pm**

- Tour the Norfolk Naval Base – registration fee \$15.00
- Wine tasting – registration fee \$30.00
- Basics in photography with your cell phone with Bill Billings
- Pub outing
- Community Service Project



On September 23, 2017, Norfolk's waterfront at the Town Point Park will be the location for the 5th annual Ribtoberfest. The event brings the best of southern food, craft brews along with a live blues band.

Craft beer competition – Richmond Craft beers vs. Norfolk craft beers



5:00 – 6:00 pm District Governor's Club Presidents' Reception

6:00 – 7:00 pm Governor's Cocktail Reception (cash bar) and silent auction

7:00 – 9:00 pm Saturday Dinner with Keynote Speaker: Nicki Scott



Nicki Scott, the RI representative, is a professional speaker, trainer and entrepreneurial business coach. She has spoken at many Rotary events and represents the Rotary International President. She works principally with entrepreneurial-size businesses and their owners to plan strategically, enhance infrastructure, and transition ownership where appropriate. She facilitates strategic plans, workshops and leadership training for not-for-profit organizations.

Let's have some fun!

9:00 – 10:30 pm Dancing with a 70's DJ...



Sunday:

8:30 – 10:30 am:

- Memorial Service for those Rotarians who have passed during the 2016-17 Rotary year
- Susan ZW – *On To Toronto*
- RI Representative, Nicki Scott
- District business meeting
- Closing remarks