

# District Conference

September 22 – 24, 2017

## Why attend?

Fellowship... Food... and Fun!

Each year, District 7600 holds a conference for Rotary club members and their guests designed to share what's happening in Rotary world-wide and within the District. During the three-day event, participants will:

- *Hear from Rotary International President's representative who will share news of Rotary*
- *Hear reports of the district's goals, and successes and challenges*
- *Hear from speakers who share their knowledge on a variety of topics in plenary sessions and smaller breakout sessions*
- *Attend various social/entertaining events*
- *Network with friends, make new connections, and find inspiration*

## What's the schedule?

The conference starts on Friday, September 22 at 11:00 am and ends after the memorial service on Sunday morning. Participants can register for all or part.

## Friday:

**Lunch Keynote speaker:** Pat Shafer, Rotary Peace Scholar



Patricia is a Rotary Peace Fellow and former Rotary Ambassadorial Scholar. Her work with *Mothering Across Continents* and one its flagship programs *NewGen* Peacebuilders has been profiled in an issue of *Rotarian* magazine. She will be one of the Rotary Peace Fellows in a new book about the Fellowship program released at the 2017 Rotary International Convention in Atlanta.

The *NewGen* Peacebuilders program that she founded with collaboration

from other Rotary Peace Fellows has been endorsed by the Rotary Action Group for Peace. The program trains and mentors young people ages 14 to 24 in foundations and frameworks of peace-building, and requires completion of a team action peace project. Many of these projects have focused on inequities in education for low-income communities, human trafficking, and other Human Rights-related issues. Trainings have been completed or are being initiated in the Carolinas, California, Virginia, Bolivia, Argentina, Colombia, and Thailand.

**Breakout workshop sessions** will be held on a variety of pertinent topics including:



Sally Kirby Hartman doing two sessions “Effectively Sharing Your Rotary Story.” She is vice president for communications for the Hampton Roads Community Foundation, president-elect of the Public Relations Society of America, Hampton Roads Chapter, and a member of The Communications Network. She has won numerous awards for her communications work from PRSA and the Council on Foundations and is an accredited member of PRSA. She previously was an editor and

writer for Virginia Business magazine and has taught communications courses at the Academy for Nonprofit Excellence. She earned a journalism degree from the University of Arkansas, graduated from LEAD Hampton Roads and the Rotary Leadership Institute and holds a certificate in nonprofit management. She is a member of the Rotary Club of Norfolk where she served as club president 2015-16, and helps with public image, social media and the website.

**Dinner keynote speaker:** JOHN F. REINHART, CEO and executive director of the Virginia Port Authority (VPA), talking about “Leadership in Crisis”



John F. Reinhart is responsible for the broad programmatic areas of business development and growth, strategic marketing, finance, and operations of Virginia’s marine terminal facilities: Virginia International Gateway, Newport News Marine Terminal, Norfolk International Terminals, Portsmouth Marine Terminal, Richmond Marine Terminal and the Virginia Inland Port.

Prior to joining the VPA, John worked for the Maersk organization for 23 years and served as CEO of Maersk Line, Limited and a member of the board of directors from 2000-2014. During his career with Maersk, he was involved with the Maersk ship, Alabama, during the pirate hostage crisis. This incident was made into a movie picture starring Tom Hanks.

After retiring from Maersk, John began his tenure with VPA in February 2014.

John currently serves on multiple regional boards including the Hampton Roads Transportation Accountability Commission, Marine Transportation System National Advisory Council, Hampton Roads Business Roundtable, Hampton Roads Chamber of Commerce Regional Board and Nauticus Foundation.

His awards and honors include: Virginia Business Magazine's 2016 Business Person of the Year, 2015 Merchant Marine Medal for Outstanding Achievement, 2014 Colgate W. Darden, Jr. Scouter Citizen of the Year, 2009 Seafarer's International House, Outstanding Friend of the Seafarer and the 2007 Admiral of the Ocean Sea Award.

John received his bachelor's degree in general studies and political science from Ohio University and later earned his Executive MBA from the University of Michigan.

*Let's have some fun!*

Friday night:  
Hospitality Houses  
Moonlight river cruise on the paddlewheel boat, the Carrie B – registration fee \$15.00



Wasserhund and the Craft Beer Brew-ha-ha – a new craft beer will be tapped for the first time at the convention on Friday night.

**Saturday:**

**Breakfast Keynote Speaker:** Captain Rich McDaniel



Captain Rich McDaniel, the Commander of Naval Station Norfolk, will talk about the Norfolk Naval Station. He has 23 years of naval service and has deployed multiple times to the Arabian Gulf, Western Pacific, Eastern Pacific, Indian Ocean, Mediterranean and Caribbean. He also served as Executive Officer aboard USS PHILIPPINE SEA (CG 58), and Assistant Maritime Operations Officer for Carrier Strike Group Twelve, Operations Officer for Destroyer Squadron Six (CDS 6), and Combat System Officer on USS OBANNON (DD 987), First Lieutenant and Strike Officer on USS PAUL HAMILTON (DDG 60) and Communications

Officer on USS ENGLAND (CG 22). McDaniel has been awarded the Defense Meritorious Service Medal, Meritorious Service Medal (three awards), Joint Service Commendation Medal, Navy-Marine Corps Commendation Medal (four awards) and the Navy Achievement Medal (three awards).

**Lunch Plenary Session:** There will be a millennial panel consisting of Chip Hendricks, Ryan Reyes, Alexandria Ritchie and Jesse Hendricks, moderated by Clenise Platt.

*Let's have some fun!*

Saturday afternoon:

- Tour the Norfolk Naval Base – registration fee \$15.00
- Wine tasting – registration fee \$30.00
- Basics in photography with your cell phone with Bill Billips
- Pub outing
- Community Service Project



On September 23, 2017, Norfolk's waterfront at the Town Point Park will be the location for the 5<sup>th</sup> annual Ribtoberfest. The event brings the best of southern food, craft brews along with a live blues band.



Craft beer competition – Richmond Craft beers vs. Norfolk craft beers



**Saturday Dinner Keynote Speaker: Nikki Scott**



Nikki Scott, the RI representative, is a professional speaker, trainer and entrepreneurial business coach. She has spoken at many Rotary events and represents the Rotary International President. She works principally with entrepreneurial-size businesses and their owners to plan strategically, enhance infrastructure, and transition ownership where appropriate. She facilitates strategic plans, workshops and leadership training for not-for-profit organizations.

*Let's have some fun!*

Following dinner there will be a 70's DJ...



**Sunday:**

Memorial Service for those Rotarians who have passed during the 2016-17 Rotary year.